



Madrid, Spain

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[Portfolio Helena Miralpeix](#)

Product Designer / UX/UI Designer with 4+ years of experience across tech consulting, public-sector digital services and private-company projects. I translate stakeholder, business and operational needs into user-centred flows, functional documentation and scalable digital solutions.

My work connects UX strategy, interface design, service logic, brand coherence and technical feasibility with project coordination, stakeholder communication and supervised implementation across multidisciplinary teams.

Experience	Service Designer & Web Developer	SiGO Gestión S.L	Madrid, Spain	Aug 2023 - Present
	► Coordinated digital product and service projects from requirements definition to supervised implementation ► Led stakeholder meetings to gather business, operational and technical needs across public-sector and private-company contexts ► Translated stakeholder requirements into UX flows, functional specifications, implementation documentation and developer-ready materials	► Organized work with design and technical teams, aligning priorities, delivery scope and platform improvements ► Supervised implementation progress with technical teams, supporting clarification, QA review and delivery alignment ► Prepared product presentations, onboarding materials, client documentation, public tender materials and stakeholder-facing implementation proposals for digital service projects		
	Service & Strategy Designer	SiGO Gestión S.L	Madrid, Spain	Jul 2023 - Aug 2023
	► Conducted early-stage service design and feasibility analysis for new digital initiatives ► Assessed market opportunities, business viability and implementation potential	► Defined strategic recommendations that supported decision-making and led to a permanent role		
	Digital Product Designer & Web Developer	Ayto. Alcalá de Henares	Madrid, Spain	Dec 2022 - Jul 2023
	► Coordinated municipal web and digital service needs across departments and technical teams ► Managed stakeholder communication and translated requirements into web updates and usability improvements	► Prepared stakeholder materials, content structures, implementation notes and maintenance guidance ► Supervised website implementation, maintenance and improvements with development teams ► Contributed to web design, usability and public-facing services		
	Miralpeix	Freelance	Castellón, Spain	Jan 2020 - May 2022
	Graphic Designer Intern	Hazboom Creative	Valencia, Spain	Jul 2020 - Aug 2020

Education	Web Application Development	IES Clara del Rey	Madrid, Spain	Sept 2022 - Jul 2024
	Professional Certificate in Cultural Activities, Management, Programming and Development SSCB0110. Level 3	Academia Lagasca Grupo Colón	Madrid, Spain	Oct 2022 - Jan 2023
	Master's Degree in Graphic Design	Gade School	Madrid, Spain	Sept 2019 - Jun 2020
	Postgraduate Degree in Business Leadership	Gade School	Madrid, Spain	Sept 2019 - Jun 2020
	Bachelor's Degree in Design (Graphic Design Specialization)	Escola D'Art i Superior de Disseny (EASD)	Castellón, Spain	Sept 2017 - Jul 2022

Additional learning	Cybersecurity Certified Course	IBM SkillsBuild	Online	2026 - Present
	Project Management Professional Certificate	Coursera Google	Online	2026 - Present
	UX Experience Design Course	IBM SkillsBuild	Online	2025. 35 hours
	Web Development with Open-Source Software. IFCT092PO	Grupo Colón	Online	2024. 150 hours
	SEO and Digital Marketing Certificate. IFCT39	Grupo Colón	Online	2024. 150 hours
	Mobile Application Development. IFCT083P0	Grupo Colón	Online	2022. 150 hours

Languages & Tools	English	Advanced	Design				Frontend Development			
	Val/Cat	Native	Adobe	Figma	Affinity	css	js	html		
	Spanish	Native								
			Backend & Databases							
	French	Beginner	MySQL	java	python	PLSQL	Postgres	php		
	Korean	Beginner								